

Hey! We have a new flag!

By **Craig Huckerby** - April 12, 2016



Perfect day for a flag raising. The City of Sault Ste. Marie revealed its new flag today just in time for the 104th anniversary of the Sault becoming a city.

The City colours of gold and blue are the principal colours of the flag. The City's "Naturally Gifted" emblem has been incorporated in the design, reflecting the mountains surrounding the City and the waters of both Lake Huron and Lake Superior.

The design includes a maple leaf, which is emblematic of our identity as an international border city. The colour of the maple leaf represents the majestic landscapes found in our district. The flowing design of the proposed flag is intended to mirror the flow of the St. Mary's River.

It replaces a flag that featured only the city's coat of arms that was not widely flown in the Sault.



Ward 3 councillor Matthew Shoemaker led the committee and stressed during the short ceremony that not a dime was spent on the new flag, the design was handled in-house at City Hall. Others on the committee included Ward 3 councillor Judy Hupponen and Ward 2 councillor Susan Myers

Matthew Shoemaker makes comments before the official flag raising



Craig Huckerby

Craig Huckerby is a seasoned broadcast and media professional with over 35 years in local media. Starting in

television, Craig became known as "the weather guy" on local television before pioneering internet media in the Sault. Craig is credited for bringing local television back to the Sault via the internet in 2003 with LTVNEWS.COM and was instrumental in launching SooNews.ca and Local2.ca. Craig is happy to be part of the Sault's newest media team and website, SaultOnline.com

