

FAN FRIENDLY PRICING AT GFL MEMORIAL GARDENS

Mover: Matthew Shoemaker

Seconder: Paul Christian

WHEREAS balancing the cost of concessions must always strike a balance between satisfying fans and turning a profit for the concession stands; and

WHEREAS a recent trend in major league sports has been to implement fan-friendly pricing on the most popular menu items available at sporting events; and

WHEREAS fan-friendly pricing at major league sports venues across North America has resulted in increased revenue because it has increased the sale of concessions at major sporting events;

NOW THEREFORE BE IT RESOLVED THAT staff be requested to investigate and report to Council regarding the implementation of fan-friendly pricing at the GFL Memorial Gardens for the 2019-2020 Soo Greyhound Season, and, if it is proposed that a fan-friendly menu be implemented, that a review be conducted after said season to determine the success of the fan-friendly pricing.