

MOTION TO UPDATE THE NATURALLY GIFTED LOGO

Mover: Matthew Shoemaker

Seconder: Matthew Scott

RESOLVED THAT the report of the Deputy CAO, Community Development and Enterprise Services dated 2019 05 21 concerning the City Brand and Visual Identity be received and that Council approve the proposed marketing strategy for the City of Sault Ste. Marie, and that Council further direct staff to bring forward to a future council meeting options for an updated Naturally Gifted logo at which time the updated Naturally Gifted and the proposed logo from the May 21, 2019 council meeting can be considered and debated.