

SAULT STE. MARIE VOTER ENGAGEMENT PLAN

Mover: Matthew Shoemaker

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WHEREAS the 2018 Sault Ste. Marie municipal election saw a voter turnout was just barely above 40% of eligible electors; and

WHEREAS high voter turnout is crucial to a democratic process; and

WHEREAS the City of Sault Ste. Marie should strive to be a leader in voter turnout across the Province;

NOW THEREFORE BE IT RESOLVED THAT staff bring forward recommendations on steps that can be taken in 2022 to improve voter turnout, potentially including a municipal advertising campaign encouraging electors to vote.