

REVENUE GENERATING FROM PERMANENT OBJECTS

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WHEREAS the City of Sault Ste. Marie maintains park benches, garbage cans, bus stops and other permanent structures and objects throughout the City of Sault Ste. Marie; and

WHEREAS many municipalities in Ontario use their permanent structures and objects as advertisement revenue generators; and

WHEREAS the City of Sault Ste. Marie must look at every opportunity to generate new revenues to offset future municipal tax increases;

NOW THEREFORE BE IT RESOLVED THAT staff investigate using permanent objects and structures in the City of Sault Ste. Marie as revenue generating tools.